

FACT SHEET

ADDRESS: 1600 Atlas Peak Road

Napa, CA 94558 707-257-0200

www.silveradoresort.com

LOCATION: Conveniently located between San Francisco and Sacramento, Silverado

Resort and Spa is situated amongst the rolling hills of Napa Valley's Wine

Country.

OPENED: April 1967

OVERVIEW: A California landmark for more than 150 years, Silverado's genesis was as

a private estate. It is now a contemporary resort with 345 guest rooms and suites, two PGA championship golf courses, a 16,000-square-foot spa and fitness center and 70,000 square feet of indoor and outdoor event space.

The acclaimed resort, which is home to the PGA Tour Fortinet

Championship, also features three contemporary dining venues, three guest swimming pools, 9 plexi-paved outdoor tennis courts, three bocce and pickleball courts and a multitude of other recreational offerings.

Surrounded by Napa Valley's more than 400 wineries, Silverado is known

for its signature white mansion built in 1870. The mansion was

refurbished in 1932 when the French Italianate exterior was transformed into the current Southern Colonial façade – with iconic Neoclassical

columns wrapping around the porch.

This historic landmark has been refurbished year after year with renovations paying tribute to its 19th century roots, including extensive

upgrades in 2014.

The stately main building is situated amidst tree lined roads and rolling

hills on 300 picturesque acres, dotted with 300 species of trees –

including centuries-old oak trees, home to the striking acorn woodpecker.

With rich onsite experiences and deep ties to the Napa Valley community, the resort serves as a destination retreat for families and adult travelers and for those who want to celebrate events or plan memorable meetings for

their groups and guests.

HISTORY: The history of Silverado Resort stretches back to 1870, when retired

military general John Miller built the signature pillared white mansion on

Atlas Peak Road. Named Lavergne, the distinctive home was designed in

the French Italianate style with a mansard roof. General Miller, who became a U.S. senator in 1880, lived at the property until his death in 1886, and the property remained in his family for 63 years when it sold to Vesta Peak Maxwell, a Chicago aristocrat. In 1967, the Westgate Factors partnership opened the property as a golf resort.

In 1984, Robert Meyer bought the resort for \$20 million, selling it five years later to Isao Okawa of Tokyo, a venture capitalist and the former president and chairman of Sega Corp.

In 2010 golfer Johnny Miller, Tim Wall, Roger Kent and their partners acquired the property. Previous owner Miller now remains at the resort as a consultant. The resort was acquired by KSL Capital in early 2022 and is now managed by KSL Resorts.

AWARDS & AFFILIATIONS:

AAA Four Diamond Award Winner since 1976

2023 Golfweek's Top 200 Resort Courses in the U.S.

2023 Best Resorts in Napa, Ranked #7 by U.S. News & World Report

2022 NGCOA Regional Course of the Year 2021 TripAdvisor Travelers' Choice Award

GUEST ROOMS:

The resort offers 117 guest rooms and 228 suites. The thoughtfully appointed accommodations feature custom decor, classic furnishings and carefully curated amenities. Room options include the Resort Guest Rooms; Junior Suites with spacious sitting areas; and One- and Two-Bedroom Suites, which offer a full kitchen, dining room, living room, master bedroom and bath.

All suites have wood-burning fireplaces and open to private patios or balconies. Rooms are available in four distinct neighborhoods:

- Mansion Estates Located at the center of all resort activity within either side of the mansion, these charming retreats are pedestrian friendly (golf cart only/no cars), with quiet courtyards and scenic winding walkways.
- Cottage Drive Located along the rolling green expanses of the North Course near the driving range, putting green and golf starter shack, these rooms boast sweeping golf course views and are ideal for golf enthusiasts. Centrally located, the rooms are just a short walk away from swimming pools, tennis courts and much more.
- The Grove Also popular among golf aficionados, this idyllic escape is set on the rolling landscape of the South Course and offers a tranquil retreat under sun-dappled oak trees.

 Oak Creek – Nestled along the rolling green expanses of the South fairway, this gated community boasts sweeping golf course views and the most spacious accommodations.

GUESTROOM AMENITIES:

Guestrooms are all equipped with top-quality amenities and fine touches such as:

- Down Dreams® classic firm pillows
- Simmons Beautyrest 360 Chadfield Plush 12" mattress
- Keurig® coffee maker
- Flat screen TV with satellite channeling including Golf TV
- Daily access to digital Wall Street Journal
- WiFi throughout the resort
- In-room safe
- Iron and ironing board
- Hairdryer
- Bathrobes

GUEST SERVICES:

- Concierge
- Daily housekeeping
- In-room dining
- Onsite convenience market
- Seasonal kids' camp
- Dry cleaning and laundry facilities
- State-of-the-art fitness facility and spa
- Security boxes
- Bocce ball court
- Plexi-paved tennis courts, tennis instruction, restringing and rentals
- Putting green, short-game practice area and driving range
- Award-winning golf pro shop, bag drop and shipping, rentals and instruction
- Green fees that include practice balls and golf cart motorized and push

DINING:

Silverado has the right venue to meet all dining needs from prepping for a picnic, stocking up on snacks or enjoying a delicious meal before heading out for a day of wine tasting. A bounty of the premiere produce and products sourced from nearby farmers, artisans and purveyors is available at the following restaurants and cafes:

• The Grill – Features sweeping golf course views and classic American-style fare – sourcing Napa's finest farm-fresh ingredients – with indoor and outdoor seating. Open daily for breakfast, lunch and dinner, as well as brunch and happy hour.

- The Silverado Market & Bakery Offers soups, sandwiches, home baked goods, snacks, coffee, local wines, craft beers and picnic items. This specialty market is the perfect place to grab a meal or stock the fully equipped guest suite kitchens and kitchenettes.
- Forno Pizza at Silverado Market Delights with quick preparation pizzas from the outdoor wood-fired grill to be enjoyed on the terrace.
- Boost Café A healthy spot to unwind post workout with salads, sandwiches, fruit juices and smoothies.

SPA/FITNESS FACILITIES:

Silverado showcases a 16,000-square-foot full-service spa – surrounded by tranquil garden courtyards and breathtaking scenic views – offering a complete array of fitness, spa and salon services. A haven for relaxation and healthy rejuvenation, spa facilities encompass 15 treatment rooms – including a couple's suite – for massages, facials and body wraps/scrubs. Additional highlights include separate men's and women's lounges with private showers, sauna and steam rooms and an outdoor private whirlpool. A shared spa pool with an outdoor whirlpool is available exclusively for treatment guests, as are beautiful spa gardens with outdoor fire pit seating nooks. The spa also features a hair and nail salon.

Comprehensive programs and a la carte services include half day spa packages, specialized men's services, skin care treatments, facials, massages, body scrubs and wraps and an array of salon services – from blowouts to spa pedicures.

Fitness facilities include cutting-edge cardiovascular equipment outfitted with individual media; a free weight area; a mind/body movement studio; outdoor yoga deck; outdoor lap pool; and outdoor whirlpool. Over 30 classes are offered each week and are complimentary to resort guests.

GOLF:

Golf is an extraordinary experience at Silverado – the only Napa Valley resort with 36 holes of championship golf – encompassing two Robert Trent Jones, PGA courses surrounded by golden hills with oak-lined fairways, dozens of water crossings and elevation changes.

The 7,166-yard PGA North Course, rated one of the "Best Resort Courses" in California in 2021 by *Golfweek*, has been a venue for multiple high-profile tournaments and is home to the PGA Tour Fortinet Championship, while the 6,612-yard South Course offers a challenging alternative.

Golf course facilities include large practice putting and chipping greens and a full-length turf driving range as well as a pro shop, equipment and electric cart rentals, a private practice area and locker rooms.

TENNIS:

With 9 plexi-paved tennis courts and three pickleball courts, Silverado Resort and Spa boasts some of the area's finest tennis facilities. The instruction here is top-notch with three award winning tennis instructors led by award-winning tennis pro Katie Dellich, a USPTA Elite Professional, and named one of the 2021 Top 50 Best Coaches in America by The Tennis Channel.

In addition to private lessons, the resort offers weekly drills – live ball times for players rated 3.0 and higher. Silverado will soon host a series of junior and professional tennis tournaments. And camps are offered throughout the year for both kids and adults.

Tennis racquets and other equipment are available to rent.

The resort's outstanding tennis facilities, staff and programs have garnered multiple awards over the years, among them:

- 2019-present, Tennis Resorts Online names Silverado #14 tennis destination in the world
- 2021, Katie Dellich named one of the Top 50 Best Coaches in America by The Tennis Channel
- 2020, Katie Dellich receives Larry Huebner Humanitarian Award
- 2020, Katie Dellich named USPTA NorCal Professional of the Year

RECREATION:

Additional onsite opportunities for outdoor recreation are abundant and include:

- Three outdoor swimming pools
- Outdoor bocce ball courts situated adjacent to the spa
- Daily fitness classes
- Bike rentals

FAMILY CAMPS/ PROGRAMS:

The resort offers seasonal kids' and family camps for tennis, golf and swimming. Highlights include:

• Summer Golf, Tennis and Swim Kids Camp is designed for kids ages six through 12, and each camp lasts three or four days and led by the resort's award-winning instructors. Kid participants hone their sports skills, create friendships and develop favorable social skills.

- The Junior Golf Academy offers a unique golf education experience led by PGA and LPGA professionals who provide monthly instruction on the full swing, short game, golf course management and more. Age group instruction and activities range from Fundamentals for ages five to eight, Learn to Play for ages eight to 11, Play to Improve and Play to Compete for ages 11 to 13.
- For adults, **Backhands**, **Vines and Volleys** is a three-day adult tennis camp that includes drills on groundstrokes, volleys, transitions, serves, returns and strategies along with friendly match play and a bit of the bubbly created for hotel guest tennis enthusiasts who are rated 3.0 or above.

MEETING/EVENT FACILITIES:

Silverado Resort and Spa offers an ideal locale for meetings and events of all sizes – including more than 17,000 square feet of elegant indoor space within the multi-million-dollar Silverado Mansion Conference Center and 70,000 feet of scenic outdoor space.

Accommodating up to 1,000 guests, the resort offers state-of-the-art technology as well as an experienced event staff including an in-house coordinator and conference service manager. The Mansion level meeting venues offer abundant natural lighting and sweeping views of the South Course and the Atlas Peak Mountains.

Additional highlights of the resort's spacious and flexible function and meeting space include:

- The magnificent 5,160-square-foot **Silverado Ballroom** Ballroom overlooking the 18th green on the South Course accommodates up to 400 guests and features lush carpeting, soaring 15-foot ceilings and crystal chandeliers; the space can be divided into three intimate settings
- Two elegant and historic **Mansion Board Rooms** can be configured to meet specifications, accommodating up to 12 guests
- The eight **Conference Rooms** are ideal for break out meetings and can accommodate up to 150 guests
- The resort features five outdoor spaces, ranging from the 5,000-square-foot Mansion Gardens Pavilion to Fairway Vineyards, accommodating up to 1,000 guests
- Complete audio-visual services for all events
- In-house event coordinator and conference services manager

WEDDINGS:

With its spectacular Napa Valley setting, Silverado Resort offers a breathtaking wedding backdrop, complete with customized catering and wedding planning services. The resort offers a variety of idyllic wedding venues including:

- The Grove A stunning setting highlighting The Mansion, centuries-old oak trees, the Atlas Peak Mountains and outdoor blooming gardens for 300 guests
- The Vineyard A unique winery backdrop with bountiful Napa Valley charm for smaller wedding ceremonies
- The Arbor Sweeping mountain vistas for intimate ceremonies of up to 50 within the Fairway Vineyard
- Fairway Deck With room for 250 guests, the Fairway Deck offers an optimal setting for cocktail receptions
- Vintners Court Overlooking the lush golf course, Vintners Court is ideal for rehearsal dinners and weddings up to 100
- Mansion Gardens Spanning 18,000 square feet, the gardens offer a spectacular indoor-outdoor locale for larger celebrations

Silverado Resort's creative culinary team offers newlyweds and their guests locally curated, seasonal dishes from intimate meals off The Grill menu to awe-inspiring six-course experiences.

GETTING THERE:

Fifteen minutes from the town of Napa, the resort is within two hours from the three major nearby airports in San Francisco, Sacramento and Oakland.

MEDIA

CONTACT: Marguarite Clark, (949) 295-2801, mc@mclarkpr.com